

**ISSUES – PROGRAMS REPORT**  
**FOR**  
**STATION KXPB**  
**EVERGREEN, COLORADO**  
**LICENSED TO:**  
**ENTRAVISION HOLDINGS, LLC**

**QUARTER 3, 2014**  
**July 1, 2014 To September 30, 2014**

**STATION KXPB HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. IMMIGRATION REFORM**
- 2. HEALTH CARE**
- 3. LOCAL AND NATIONAL ECONOMY**
- 4. LOCAL POLITICS AND GOVERNMENT**
- 5. ROLE OF LATINOS IN THE COMMUNITY**
- 6. CHILDHOOD OBESITY**
- 7. BREAST CANCER AWARENESS**
- 8. LEUKEMIA & LYMPHOMA**
- 9. EMERGENCY NOTIFICATION SERVICES**
- 10. AUTOMOBILE THEFT**

**STATION KXPB ADDRESSED THE ISSUES IT  
HAS DETERMINED ARE OF CONCERN IN THE  
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND  
PUBLIC SERVICE ANNOUNCEMENTS**

## **ISSUE:**

### **IMMIGRATION & IMMIGRATION REFORM**

#### **1. President Obama's choices to alleviate the immigration situation in the country**

Program: Perspectiva Nacional Show #26

When: July 6th at 7:30-8am

##### **Discussion of the topic**

**Segment #1: 09:00**

**Segment #2: 08:00**

**Segment #3: 06:00**

**Segment #4: 00:50**

##### **Description of Show:**

*With President Obama's announce this week that he is considering to use his executive powers to resolve the Immigration situation in the country, the reactions are immediate.*

*We start the show with the analysis of two former diplomats and policy advisers: Bosco Matamoros and Cris Arcos, the latter joins us via Skype. They discuss the role of the United States with Latin America, and what are the possible choices at hand for President Obama to find a final solution to the immigration drama and the impasse among Republicans in the House of Representatives.*

*Also joining us in the show are several activists who will evaluate the possible actions the President could be taking regarding Immigration, but also the time available to the President to act. Cristina Jimenez and Lorella Praeli, from United we Dream organization, and David Hernandez from the National Immigration Law Center, will bring to the table their concerns, recommendations and possible community actions to keep the pressure on the White House and Congress to act on the immigration crisis, the attention on the southern border and Dreamers.*

#### **2. Unaccompanied children crossing the border**

Program: Perspectiva Nacional Show #27

When: July 13th at **7:30-8:00am**

##### **Discussion of the topic**

**Segment #1: 09:00**

**Segment #2: 08:00**

##### **Description of Show:**

*With the \$3.7 billion requested by the White House to address the crisis of children crossing the border, Armando Guzman discusses the issue with analysts and an immigration attorney.*

*Juan Carlos Hidalgo, analyst from the CATO Institute, says it is unlikely that the United States adopt a flexible policy to allow these children to stay in the country illegally. On the other hand, Sheena Wadhawan, a lawyer for the Casa de Maryland organization, questions such inhuman action, if adopted by the Obama administration.*

*Also joining us in the show is Immigration attorney Jose Pertierra, answering questions about the rights, legal proceedings and*

other concerns about the protocol to be followed by the Department of Homeland Security with to these minors.

### **3. Initiative introduced by Congressmen Henry Cuellar (D, TX) and John Cornyn (R-TX), to accelerate deportation of children back to their countries**

Program: Perspectiva Nacional Show #28

When: July 20<sup>th</sup> at **7:30-8:00am**

#### **Discussion of the topic:**

**Segment #1: 09:05**

**Segment #2: 08:00**

#### **Description of Show:**

*Children continue to flee Central America and crossing the southern U.S. border. Has this become a humanitarian crisis for the United States or a political problem?*

*We continue discussing this issue in our show, this time with Congressman Henry Cuellar, Democrat from Texas, who this week introduced a measure along with Republican Senator John Cornyn. It reinforces the deportation of Mexican children, but provides an opportunity for other minors to go before a special judge to explain why they come to the United States. Cuellar defends his proposal, which has been criticized by his Democratic counterparts in Congress, including Tony Cardenas, who will join us in the show to tell us why opposes it.*

*Also in the show, Republican strategist Adolfo Franco, and political analyst Margaret Pullés, discuss the impact of Obama administration policy in Latin America. They will tell us why the situation in these countries and the massive exodus of children has been turned into one of the worst headaches for the Obama government and border security.*

### **4. Central America government's role on the mass exodus of Central America minors**

Program: Perspectiva Nacional #29

When: July 27<sup>th</sup> at **7:30-8:00am**

#### **Discussion of the topic:**

**Segment #1: 09:04**

**Segment #2: 08:01**

**Segment #3: 05:59**

**Segment #4: 00:50**

#### **Description of Show:**

*We continue to analyze the impact of mass exodus of Central Americans minors into the United States. With former diplomats Bosco Matamoros and Cris Arcos, we talk about the role of Central America and how can the countries contribute not only in a domestic manner, but internationally, to help combat human trafficking, as well as the Republican proposal to militarize the border.*

*Also, with Immigration attorneys, Luis Paoli and Julia Toro, we discuss the role of the proposed immigration courts, the legal and judicial process that children and immigrants would face, but also how speedy and accessible it would be before the own Department of Homeland Security.*

*Also with us is Santiago Canton, from the Robert F. Kennedy Center for Justice and Human Rights, who also provides his analysis on the phenomenon of children crossing the border, along with the dramatic increase of domestic violence and femicide cases in Guatemala.*

**5. 2014 National Immigration Congress Score Card released and President Obama's options to solve humanitarian crisis at the border.**

Program: Perspectiva Nacional #30

When: August 3<sup>rd</sup> at 7:30-8:00am

**Discussion of the topic:**

Segment #1: 08:58

Segment #2: 07:58

Segment #3: 06:03

Segment #4: 00:50

**Description of Show:**

*This week, organizations which favors an immigration reform evaluated all 435 House of Representatives' members, taking into account their votes and actions on immigration.*

*Ben Monterroso and Rocío Sáenz, from Mi Familia Vota, share the results released this week and announce the strategies they will use to disseminate this information to voters. They also talk with Armando Guzmán about President Obama's options to alleviate the immigration problem by executive actions in view of Congress' inability to act.*

*Immigration attorney, Luis Salgado and "FIRM" Director of Communications, Ricardo Ramírez, discuss which executive orders can be adopted by Presidente Barack Obama, if the house does not act.*

*Also México's Consul in Washington, Aníbal Gómez Toledo, talks about unaccompanied Mexican children crossing the border, and what the Mexican government is doing to protect them.*

**6. Executive actions on Immigration that President Obama could adopt if Congress doesn't act and viewers' questions on immigration**

Program: Perspectiva Nacional Show #31

When: August 10<sup>th</sup> at 7:30-8:00am

**Discussion of the topic:**

Segment #1: 09:01

Segment #2: 07:53

Segment #3: 06:05

Segment #4: 00:50

**Description of Show:**

*This week, immigration attorneys José Pertierra and Luis Paoli discuss the immigration initiatives approved by the House of Representatives before it's summer recess. They also analyze the different executive orders President Obama could adopt on immigration if Congress does not act and they answer viewer's questions.*

## **7. Answering viewers' questions on immigration**

Program: Perspectiva Nacional Show #32

When: August 17<sup>th</sup> at **7:30-8:00am**

### **Discussion of the topic:**

**Segment #1: 09:00**

**Segment #2: 08:00**

**Segment #3: 05:59**

**Segment #4: 00:51**

### **Description of Show:**

*Every week, we receive dozens of emails from our audience across the country, asking for advice on Immigration matters. Once again, Armando brings in experts to answer questions and provide important information on the subject. Attorneys Luis Salgado and Julia Toro will join us in this show.*

## **8. Pro Immigration Reform activists call for action, to insist President Obama to exercise his executive powers to stop deportations**

Program: Perspectiva Nacional Show #33

When: August 24<sup>th</sup> at **7:30-8:00am**

### **Discussion of the topic:**

**Segment #1: 09:03**

**Segment #2: 08:00**

### **Description of Show:**

*On Thursday, August 28, a massive protest was held outside the White House, organized by several pro Immigration Reform groups. They did it to insist President Obama to act on behalf of the 11 million immigrants in this country, but also to stop the deportations and to provide an answer to the children crossing the border, as well as the parents of the Dreamers.*

*Similar demonstrations occurred throughout the country, and that is why two national activists joined us in the show. One of them is Gustavo Torres, Executive Director of CASA de Maryland, which organizes the march in Washington, DC. Along with him, an immigrant mother and her daughter will be in the show, to tell us why they are willing to do civil disobedience, in order to achieve a response to the migration crisis.*

*Also Kica Matos, Executive Director of the FIRM coalition. She represents some of the parallel efforts around the Nation, on August 28.*

**9. An Immigration Judge reacts to caseloads on the proposal of hearings for all unaccompanied children crossing the U.S.-Mexico border**

Program: Perspectiva Nacional Show #34

When: August 31<sup>st</sup> at **7:30-8:00am**

**Discussion of the topic:**

**Segment #1: 09:00**

**Description of Show:**

*With the unaccompanied children crossing the border situation, one of the proposals to define their future is for them to present their cases before an Immigration judge. Many praised this proposal as an alternative of justice for these kids, but in our show judge Dana Leigh Marks, President of the National Association of Immigration Judges, will tell us about the challenges judges face with the case volume. She also suggests Immigration judges should be independent from the Justice Department.*

**10. An Immigration Judge reacts to caseloads on the proposal of**

Program: Perspectiva Nacional Show #35

When: September 7th at **7:30-8:00am**

**Discussion of the topic:**

**Segment #1: 09:00**

**Segment #2: 08:01**

**Description of Show:**

*Congress is about to start its last session of the year, one in which the political future of many lawmakers is at stake as elections are played. And it's a highly anticipated session in the immigrant community, since it is still in the air what will happen with the Immigration Reform and whether President Obama will use his executive power to resolve the situation.*

*Two immigrant activists are with us in the program, and openly expressing fatigue waiting for this community. Lorella Praeli spokesman Unites organization We Dream and leader of the Dreamers, like the Catholic priest Eugenio Hoyos, "sparking" during his discussion with Armando Guzman, showing his frustration at the inaction of both Congress and the White House .*



**11. Effects on the community and public policies of President Obama's possible exercise of his executive power on Immigration**

Program: Perspectiva Nacional Show #36

When: September 14th at **7:30-8:00am**

**Discussion of the topic:**

Segment #2: 09:01

Segment #3: 06:03

**Description of Show:**

*We analyze the effects on the community and public policies of President Obama's strategy of waiting until after the midterm elections in November, to determine whether he'll exercise his executive power on Immigration. On the liberal side, Vanessa Cardenas, analyst at the Center for American Progress, focuses on the electoral Latino power and why Latinos can't lower their guard until the President acts. Also joining is conservative analyst Alfonso Aguilar, who talks about the disappointment of the Latino community and what he calls "the ambiguity" of the President, on deciding and acting on such a fundamental issue as reforming the immigration system in the country.*

**12. Dreamer's moms discuss the actions they are taking to stop deportations**

Program: Perspectiva Nacional Show #38

When: September 28<sup>th</sup> at **7:30-8:00am**

**Discussion of the topic:**

Segment #2: 09:01

Segment #3: 06:03

**Description of Show:**

*We receive the visit of two exceptional women, the invisible heroes behind their children's success. They are Ingrid Baca and Roxana Montaño, from the Dreamer's Moms USA (Virginia's Chapter), who discuss with Armando Guzman the actions they are taking to demanding President Obama's an executive action to stop deportations.*

**ISSUE:**

**HEALTH CARE**

**Taking care of your health: Taking advantage of the World Cup Matches, a doctor compares how taking care of our health is like a soccer match**

Program: Perspectiva Nacional Show #27

When: July 13th at **7:30-8:00am**

Discussion of the topic:

Segment #1: 09:00

**Description of Show:**

Finally, Dr. Elmer Huerta will also be in the show. He makes an analogy between health and a soccer match. Want to go to extra time on your health? Armando Guzman will ask how you can accomplish it.

**ISSUE:**

**LOCAL AND NATIONAL ECONOMY**

**Uncertain financial future for retirees with proposed Congressional cuts to Social Security funds**

Program: Perspectiva Nacional Show #35

When: September 7th at **7:30-8:00am**

Discussion of the topic:

Segment #3: 06:00

**Description of Show:**

Once more, we discuss the issue of the uncertain economic future for retirees in the country, especially with the dangers of proposed Congressional cuts to Social Security funds. Eva Dominguez, from Latinos for Secure Retirement, discusses this topic in our show

**ISSUE:**

**LOCAL POLITICS AND GOVERNMENT**

Program: Perspectiva Nacional Show #37

When: September 21st at **7:30-8:00am**

**Discussion of the topic:**

Segment #1: 09:00

Segment #2: 08:00

**Description of Show:**

*This week the subject of the Latino vote and the power of our community in the polls is what's discussed in the show. We start the discussion with Texas Democratic Representative, Henry Cuellar, who calls to the Latino community to get out and vote this November, partly because legislators like him are hopeful on a re-election, but also as an action to request the attention of issues that affect Latinos throughout the country. Also on this issue, and to talk about a national campaign to on Vote Registration, Rocio Saenz, union leader and board member of Mi Familia Vota, joins us in the show.*

**ISSUE:**

**ROLE OF LATINOS IN THE COMMUNITY**

**Dreamer's moms discuss the actions they are taking to stop deportations**

Program: Perspectiva Nacional Show #38

When: September 28<sup>th</sup> at **7:30-8:00am**

**Discussion of the topic:**

Segment #2: 09:01

Segment #3: 06:03

**Description of Show:**

*We receive the visit of two exceptional women, the invisible heroes behind their children's success. They are Ingrid Baca and Roxana Montaño, from the Dreamer's Moms USA (Virginia's Chapter), who discuss with Armando Guzman the actions they are taking to demanding President Obama's an executive action to stop deportations.*

## **ISSUE**

### **CHILDHOOD OBESITY**

#### **MAYA & MIGUEL CHALLENGE**

**Program: 30-Second PSAs**

**When: April 1, 2014 - June 30, 2014**

**Description of Program:** This is a series of PSAs features twin ten-year-old siblings Maya and Miguel telling children to the Take the Maya & Miguel Challenge as a way to get more physically active and eat healthy. There is a web site for children to visit where they can find information about the challenge to get more physically active as well as healthy recipes & snacks, games to play outdoors and information about the National Let's Move campaign.

## **ISSUE:**

### **BREAST CANCER AWARENESS**

#### **Making Strides Against Breast Cancer**

**Program: 30-Second PSAs**

**When: September 22, 2014 - September 30, 2014**

Every Making Strides Against Breast Cancer walk is a powerful and inspiring opportunity to unite as a community to honor breast cancer survivors, raise awareness about steps we can take to reduce our risk of getting breast cancer, and raise money to help the American Cancer Society fight the disease with breast cancer research, information and services, and access to mammograms for women who need them. Since Making Strides began 20 years ago, breast cancer death rates have declined more than 32 percent

## **ISSUE:**

### **LIEUKEMIA & LYMPHOMA**

#### **Light the Night**

**Program: 30-Second PSAs**

**When: September 1, 2014 - September 30, 2014**

Light The Night Walk is a fundraising campaign of The Leukemia & Lymphoma Society (LLS) which brings together families and communities to honor blood cancer survivors, as well as those lost to the diseases, and shine a light on the importance of finding cures and providing access to treatments for blood cancer patients

**ISSUE:**

**EMERGENCY NOTIFICATION SERVICES**

**911 Foundation**

**Program: 30-Second PSAs**

**When: July 1, 2014 - September 30, 2014**

Colorado Emergency Notification Service (ENS) databases lists telephone numbers by the address or location with which they are associated. When an area is threatened by wildfire, flood, chemical spill, barricaded gunman or other hazardous situation, public safety officials can identify the area in which people should receive warnings. Make Sure You Are Alerted when 9-1-1 Emergency Notifications are Implemented—Sign up for Emergency Notification Services

**ISSUE:**

**AUTOMOBILE THEFT**

**Coloradoan's Against Auto Theft (CAAT)**

**Program: 30-Second PSAs**

**When: July 1, 2014 - September 30, 2014**

The Coloradans Against Auto Theft (CAAT) coalition recognizes National Auto Theft Prevention Month with a new Lockdown public awareness campaign empowering citizens to take an active role in protecting themselves and their communities from auto theft. The summer "Lock Your Block" campaign aims to reduce auto theft by engaging communities to be proactive in prevention efforts. "Auto theft traditionally spikes during the summer months when drivers tend to leave their guard—and their windows—down," says Carole Walker, Executive Director of the Rocky Mountain Insurance Information Association and CAAT co-chair. "This summer's campaign creates a sense of proactivity among neighborhoods. We want to encourage Coloradans to call in suspicious activity to help Lock Your Block against auto theft."